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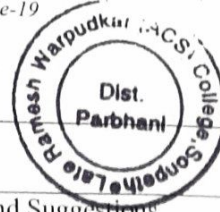
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Recent Advancements in Commerce and Management

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Introduction:

Today the use of ecommerce and Management has increased since COVID-19. Marketing automation, Artificial intelligence, Enhanced shipping options, Mobile Commerce, The augmented reality for product visualization has grown a lot today. As the market situation evolves, the managerial trends also evolve and change. These changes are subject to the market conditions of that time period. The most popular recent trends in management are Total Quality Management, Risk Management, Crisis Management etc. Our world is changing. Ecommerce will only get bigger and better as the year moves on. New technologies will help it achieve that. The corona virus has changed things all over the world, and it's expected that buying behavior is likely to boom. Even now, more and more people prefer buying things online because they are not willing to step out and risk exposure to new variants. In 2021, retail e-commerce sales amounted to an estimated 4.9 trillion U.S. dollars worldwide. This figure is forecast to grow by 50 percent over the next four years, reaching about 7.4 trillion dollars by 2025. The quarantine had laid bare the importance of having an ecommerce business last year.

The Ecommerce After COVID-19, Contextual and Programmatic Advertising, Marketing Automation, Artificial Intelligence, Enhanced Shipping Options, Mobile Commerce, Augmented Reality for Product Visualization, Voice Search Will Take Lead, Snap and Shop, Revival of Brick-And-Mortar, Subscription Based Models Will Rise, Chat bots as Personal Assistants, Block chain – The New Shift, Social Payments Make Shopping Seamless, Localize and Personalize Customer Experience, Build Communities, Engage Customers and Enhance CRM, Post Payments Will Boom, Cognitive Supply Chain Management, Amazon Will Keep Winning, Influencer Marketing Will Bring Sales, Research Online Purchase Offline Will Rise, Fulfillment Options Will Expand, **Drone** Delivery Finally Takes Center Stage, Social Commerce Will Grow to New Levels, **Content** Repurposing Becomes Purposeful, **The** Provision of a Multi-Platform Journey with Dedicated Platform Messaging, Anticipating Ecommerce Future Trends etc. After Covid-19, all these ecommerce trends have increased tremendously today.

Research Methodology:-

Research methodology is the specific procedures or techniques used to identify, select, process, and analyze information about a topic. In a research paper, the methodology section allows the reader to critically evaluate a study's overall validity and reliability. Search for knowledge through objective and systematic method of finding solution to a problem is research. As well as the systematic approach concerning generalization and the formulation of a theory is also research. I have chosen descriptive and analytical research method. This study is mainly based on secondary data. Necessary data has been collected from various reports, journals and books. Descriptive and analytical research myths have been selected for this current dissertation.

Hypothesis of The Need for Education to Acquire Knowledge & Skills:

Hypothesis is the proposed explanation for an event. In order for a hypothesis to be a scientific hypothesis, a scientific method is required that an individual can test it. Although the terms "hypothesis" and "theory" are often used interchangeably, scientific assumptions are not the same as scientific theory. The need for education to acquire knowledge and skills Some assumptions have been used for this research article.³

1. Corona disrupted business life.
2. Disasters like Covid-19 frightened the market .
3. Disasters like Covid-19 have had an economic impact on the lives of ordinary people.
4. Disasters like Covid-19 affected commerce and management.

Objectives of the Study:

The objective of the study is to highlight Recent Advancements in Commerce and Management. I express an opinion on the following objective of the research paper.

1. To study the business after the Covid-19 period.
2. To review the Recent Advancements in Commerce and Management.
3. To study the economic consequences arising the current period.
4. To study of the Advancements in Commerce and Management.

Gujarat topped in recently released LEADS (logistics ease across different states) index 2021, Gujarat has maintained its lead over 20 other states by again getting top place on an index to gauge the

logistics efficiency across states in 2021 due to its well developed infrastructure and services driven by a responsive government. It got 1st rank in the 2019 index too. The commerce & industry ministry had launched the index in 2018, but there was no such ranking in 2020 due to Covid-19 Pandemic lockdown. In 2021, the overall index, based on a survey conducted during May to August 2021, is based on twenty-one indicators including seventeen perception indicators objective indicators. The objective questions include those related to appointment of nodal officer, creation of state logistics cell, creation of state logistics policy, single window system for approval. The survey got 3,771 responses from 1,405 respondents across the... Haryana has gained four places to come second in 2021 compared to the sixth spot in 2019, while Punjab lost one notch to get the third rank from the second two years back. Tamil Nadu came fourth in 2021 against fifth position in 2019, while Maharashtra slipped a place to figure in the fifth ranking against fourth in the first top five place, Punjab and Maharashtra dropped one place each in 2021 compared to the rankings two year ago, while Tamil Nadu bettered its position. Maharashtra dropped one place due to worsened road infrastructure and congestion at the port terminals. Poor road connectivity to the gateway port of JNPT leads to time delays and escalated costs for shippers. This high cost of transportation and terminal services is reflected in the low scores obtained by the state in indicators of reasonableness of road freight rates and terminal services, said the report. Tamil Nadu proactively introduced policies to support logistics such as granting priority status to logistics and pursuing development of a State Integrated Logistics Plan. State nodal agency has been appointed by the State for integrated development of the logistics sector. However, the state has low scores for reasonableness of road freight rates and prices of terminal services. Few key factors influencing freight rates are congestion and poor road infrastructure. If one looks at top ten positions, Odisha and Tamil Nadu, are the only non-NDA ruled states to get a better ranking in 2021 versus 2019. Odisha got seventh place in 2021 against 10th in 2019. On the other hand, the BJP- ruled Karnataka shed one rank to come at the eighth position in 2021 from seventh in 2019. Adityanath Yogi-ruled Uttar Pradesh gained seven place to get sixth position in 2021 from 13th two year ago.

Latest Ecommerce Trends To Boost Your Revenue in 2022

1. The Ecommerce After COVID-19.
2. Contextual and Programmatic Advertising.
3. Marketing Automation.
4. Artificial Intelligence (AI)
5. Enhanced Shipping Options.
6. Mobile Commerce.
7. Augmented Reality for Product Visualization.
8. Voice Search Will Take Lead⁴

The main ecommerce trends of 2021 include social commerce, local inventory advertising, retargeting, vertical and niche marketplaces. As the market situation evolves, the managerial trends also evolve and change. These changes are subject to the market conditions of that time period. The most popular recent trends in management are Total Quality Management, Risk Management, Crisis Management. Economic growth may also lead to greater stress on workers. Increase of output may require some people to work for longer hours, some to learn new skills and some to change their job. The net impact of economic growth is influenced by its rate, means adopted to achieve it and distribution of its benefits. Significant technological advances have been made in the business since 1844. The Telephone 1876, The Light Bulb 1880, The Television 1927, Personal Computers 1970, Global Positioning System 1970, The Internet: ARPANET 1973 GPS Navigation 1990, The Digital Camera 1990 etc.. Emerging technologies, such as industrial robots, artificial intelligence, and machine learning, are advancing at a rapid pace. These developments can improve the speed, quality, and cost of goods and services, but they also displace large numbers of workers. All industries have been impacted by the COVID-19 crisis, with varying degrees of severity. Some have stronger defenses, while others will struggle to return to a constantly shifting "normal."

Consumer demand patterns are shifting, global supply chains are disrupted and remain under pressure, and different regions, markets and governments are responding uniquely to the COVID-19 crisis. Companies must continuously adapt to new and uncertain market conditions. Governments and central banks across the globe fashioned measures in the form of additional fiscal spending, foregone revenues, capital and debt injections, contingent liabilities, and liquidity / funding for lending adding up to US \$ 16 trillion or 15.3 percent of world GDP. In India, a calibrated policy stimulus began with direct assistance in cash and kind to the poor and progressively broadened into a comprehensive package (Verdure Budget) to provide support to the various sectors of the economy. In 2020-21, it cumulated to 15 percent of GDP,

including liquidity and other measures taken by the Reserve Bank of India (RBI). Once again, central banks became the first line of defense as they proactively designed and implemented various conventional and unconventional interventions based on their experience from past crises. They also stepped into uncharted terrain, lowering policy rates to new lows, launching asset purchase programs, widening the range of eligible counterparties and easing collateral norms, increasing the scale and tenor of repo operations, and providing relief in the form of regulatory forbearances. These measures were complemented by implicit and explicit forward guidance on the stance of monetary and macro-prudential policies.

Researching Current Trends in Management:

IMT researches and analyzes current trends in business management that support improvements to enterprise decision making efficiency as a discipline. This includes analyzing current business trends from the following perspectives:

1. Emerging corporate management best practices
2. The broadening applications of actuarial science
3. Management recruiting and education
4. Management consultant offerings
5. Technology advances supporting...
6. Enterprise Risk Management (ERM)
7. Data acquisition
8. Data mining
9. Data management
10. Data analytics
11. Decision support
12. Decision rule management
13. Data visualization
14. Reporting and communication
15. Advisory services from insurance consultants and brokers
16. Sources for risk information and risk data
17. Industry standards
18. Government regulations
19. Ratings agency assessments

The combination of advances in business school risk education, risk data sources, information technology, actuarial science, risk consultant advice, and insurance advisory services is vastly changing business management discipline today. Collectively they will break down the barriers of organizational silos and politics that have been preventing more effective assessments and management of corporate challenges. As the digitization of corporate information grows exponentially, the IT products and applications in development today will enable companies to better meet the rising risk management efficiency expectations of shareholders, industry standards, the SEC, and other regulatory agencies.

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